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Ste. Anne's Spa Named Top Spa in Canada by Spa Finder Readers

Ste. Anne's Spa Takes Home Special Spa Finder Readers' Choice Award Reserved for Top Regional/National Spas According to Savvy Spa-Goers

Grafton, Ontario – September 13, 2006 – Ste. Anne's Spa has been honored with a 2006 Spa Finder Readers' Choice Award for the top spa in Canada. The Award is based on a consumer poll conducted through Spafinder.com and *Luxury SpaFinder Magazine*, which together attract millions of spa consumers annually.

“This year's awards are our most comprehensive yet – with more people voting for more spas across the globe,” said Spa Finder, Inc. CEO Pete Ellis. “Congratulations to Ste. Anne's Spa: The most experienced, sophisticated spa-goers in the world have spoken, and they've named Ste. Anne's Spa as their very favorite in Canada.”

Readers of Spa Finder publications and visitors to Spafinder.com cast ballots for what turned out to be more than 1,000 different spa properties worldwide. Voters were asked to only cast ballots for stay spas they've personally visited within the past three years. A complete listing of Readers' Choice Award winners will be featured in Spa Finder's upcoming *2007 Worldwide Guide to Spas* and can be viewed at www.Spafinder.com/spaguide/readerschoice

Ste. Anne's lies in the rolling hills overlooking Lake Ontario near Cobourg. During the past two decades it has garnered a solid reputation as a one of Ontario's finest spas and relaxation destinations. The atmosphere is luxurious, serene and unpretentious, with a home-away-from-home feel.

About Spa Finder, Inc.:

As the world's largest spa marketing and media company, Spa Finder reaches millions of health conscious consumers via its award-winning website, Spafinder.com. The company publishes *Luxury SpaFinder Magazine*, the trusted authority on luxury spas and associated lifestyles, as well as its annual *Worldwide Guide to Spas*, the ultimate spa-goers' resource. Spa Finder also operates the world's largest spa gift certificate and incentive programs as well as the Spa Distribution Network, the Internet's first online spa booking program.

- 30 -

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