

FOR IMMEDIATE RELEASE – Vintage Inns Spas Launching New Product Line

A New Art of Beauty at Vintage Inns' Spas

Niagara-on-the-Lake, Ontario—July 28, 2005 - Vintage Inns, a collection of 3 luxurious hotel properties in Niagara-on-the-Lake, is proud to announce an exciting new treatment and product line in its spas starting August 1. **Secret Garden Spa** (located in The Prince of Wales Hotel & Spa), and **100 Fountain Spa** (located in The Pillar and Post Inn, Spa & Conference Centre), will now be featuring Decléor body line products as well as 6 special treatments based on the specific philosophy of Decléor.



Founded in France over 30 years ago, Decléor is recognized as the premiere aromatherapy skincare specialist. Aromatherapy, generally perceived as empirical and poetic knowledge, has proved itself a science that uses the most active extracts of aromatic plants - essential oils - for skin care. Over the years, Decléor has acquired a remarkable knowledge of the plant realm by applying modern research techniques to Essential Oils to create a new Art of Beauty.

The exclusive Decléor Body Treatments are based on a highly original method of touch: **Aroma-Pressure**. Combined with the effectiveness of Essential Oils and Plant Extracts found in Decléor products, Aroma-Pressure relaxes and prepares the body for treatments which have been adapted to meet specific needs such as well-being, relaxation, slimming, firming, rejuvenation and detoxification.

Spa Manager Karen Wyers couldn't be more enthusiastic about this change. "The products are aroma focused *and* treatment focused, offering a fresh, new direction in the trend for 'symptom specific' treatment. The addition of the Decléor line will only amplify the success of our spas. It's our aim to provide a healing environment where guests are empowered with the choice of the specific result they are seeking."

The entire Spa Team at **Secret Garden Spa** and **100 Fountain Spa** are busily preparing for the official launch. As Spa Team Members are being trained in the specialized treatment techniques, new brochures and treatment menus are also getting their final touches.

The Spa Team invites new and existing clientele to discover the Decléor *savoir-faire*, philosophy... The new Art of Beauty at Vintage Inns' Spas.